

## WHAT IS CLAIMED IS:

1. An image display apparatus, comprising:
  - an image data acquiring section for acquiring image data;
  - an image display section having a plurality of substantially sheet-like image display mediums bundled and integrated for displaying images by using said image data obtained by said image data acquiring section;
  - an image display mode setting device for setting an image display mode in displaying an image on an image display screen of each of the plurality of image display mediums of said image display section; and
  - an image display adjusting section for adjusting a display image according to the image display mode set by said image display mode setting device.

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2. The image display apparatus according to claim 1, wherein said image display mode setting device sets said image display mode by conducting at least one of a designation of the image display screen for image display of one image display medium from the plurality of said image display mediums, a designation of an image display position on the designated image display screen, a

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designation of a size of the display image, a designation of a direction of arranging the display image, a designation of a process of inverting the display image, a designation of a configuration of an outer frame of the display image, a designation of displaying a template image, a designation of compositing the template image with the display image and a designation of inputting a write comment..

3. The image display apparatus according to claim 1, wherein said image display mode setting device includes a transparent input element provided on said image display screen of said image display medium and sets said image display under employment of the transparent input element.

4. The image display apparatus according to claim 1, wherein said image display adjusting section arranges and adjusts a plurality of images onto the plurality of said image display mediums according to page category information assigned to the plurality of said image display mediums.

5. The image display apparatus according to claim 1, further comprising a data communication device that

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communicates with an external device or via a communication network so as to transmit said image data.

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6. The image display apparatus according to claim 1, wherein said image display adjusting section adjusts a display output of the display image according to a location environments.

7. The image display apparatus according to claim 1, further comprising:

a memory for storing said image data or voice data annexed to said image display screen; and

an image input unit for inputting said image data or said voice data annexed to said image display screen, or a voice output unit for reproducing and outputting the voice data when having in said memory said image data or said voice data annexed to said image display screen.

8. The image display apparatus according to claim 1, further comprising a lens sheet provided on said image display screen of said image display medium.

9. The image display apparatus according to claim 8, wherein said lens sheet is a lenticular lens sheet or a

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10. An image display method, comprising steps of:  
bundling and integrating a plurality of substantially  
-like image display mediums for displaying images by  
image data; and

11. The image display method according to claim 10, wherein said image display mode is set by conducting at least one of a designation of the image display screen for image display of one image display medium from the plurality of said image display mediums, a designation of an image display position on the designated image display screen, a designation of a size of the display image, a designation of a direction of arranging the display image, a designation of a process of inverting the display image, a designation of a configuration of an outer frame of the display image, a designation of displaying a template image, a designation of compositing the template image and a designation of inputting a write comment.

12. The image display method according to claim 10,

wherein said image display mode is set by arranging and adjusting a plurality of images onto the plurality of said image display mediums according to page category information assigned to the plurality of said image display mediums.

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